

For Immediate Release
July 5, 2011



Atlantic Canada's largest beerfest celebrates 5 YEARS OF BEER ON THE PIER!

Halifax, NS – Voted "favourite beerfest" last summer by **TAPS**, Canada's beer magazine, Atlantic Canada's largest celebration of beer and cider returns August 5th and 6th to the Halifax Seaport, featuring nearly 200 beers and ciders from the Maritimes and around the world.

"For the past two years, evening sessions have sold-out," said festival co-chair Bruce Mansour. With nearly 5000 expected, highlights include an expanded Quebec pavilion, **Baxter Brewing** (Maine) and **King Brewery** (ON). We are also proud to welcome our first Maritime "nanobreweries" (extremely small brewers) and Canada's newest brewer, **Spearhead Brewing** from Toronto!

It is this growth and excitement that prompted the NSLC (gold sponsor) to launch a new program - **Beerfest Limited Selection** - bringing eight unique festival beers this August to select stores. Breweries this year include Muskoka (ON), Shipyard (US), Young's (UK) and Gahan House (PEI).

Ladies VIP Brew Tour returns with Mirella Amato (www.beerology.ca), Canada's top female beer connoisseur! Mirella will lead a fun gals-only VIP tour of the beer world on Friday night and Saturday afternoon. For just \$10 beyond regular ticket price, women can skip the line-ups and enjoy a 30 minute talk, sampling and food pairing. No men allowed!

Taste of Nova Scotia returns with member restaurants selling delicious beer-inspired creations to hungry festival goers. Scanway Catering, Saeger Bistro, FID Resto, and Brussels Restaurant & Brasserie will once again serve up mouth-watering sample size treats.

The weekend kicks-off with a one-of-a-kind beer dinner at Brussels Brasserie hosted by Troy Burch of **TAPS Magazine**. Served on their fabulous courtyard patio, enjoy four courses paired with five fabulous festival beers, each introduced by a representative of the brewery. Thursday, August 4 at 6:00pm. Tickets reserved by booking at info@brusselsrestaurant.ca or by phone at 406-7737.

New this year, **Beer Brunch at Maxwell's Plum** Saturday, August 6 from 10 a.m. to 12 noon. Open to the public, come down mid-festival for a meal and meet some of the great brewers in town for the beerfest.

Tickets available at select NSLC stores, and online at www.ticketatlantic.com, for \$40 (+HST) per session or \$45 (+HST) at the door. Sessions will run Friday night 7:00 p.m. to 9:30 p.m., Saturday afternoon 2:00pm to 4:30pm and Saturday night 7:00pm to 9:30pm. Tickets are limited so buy now and avoid disappointment!

For more information please visit www.seaportbeerfest.com or contact:

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