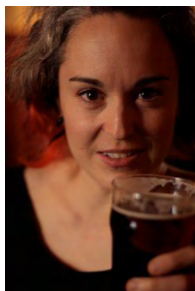


**For Immediate Release
August 4, 2010**



Great New Elements Added to Atlantic Canada's Largest Beer Event!

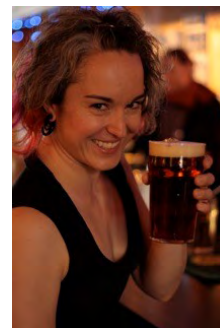
Halifax, NS – The fourth annual Halifax Seaport BeerFest will once again welcome over 175 beers and ciders from the Maritimes and around the world to the historic Halifax Seaport. The festival runs August 13 and 14, 2010 with over 4000 beer lovers expected to attend.



"Every year the event grows and this year we've put a new twist on things," says festival co-chair, Bruce Mansour, speaking of the first ever **LADIES VIP BREW Tour** featuring Mirella Amato (www.beerology.ca), one of Canada's top beer connoisseurs! Mirella will lead a fun & informative gals-only VIP tour of the brewing world on opening Friday night and again Saturday afternoon. For just \$10 beyond regular ticket price, women can skip the line-ups and enjoy a 30 minute talk followed by a guided sampling of select festival beers. Learn about the history of women and brewing as well as flavours, aromas and beer pairing. She'll also let you in on secrets such as the many health benefits of beer and expose the truth behind common beer myths. No men allowed!



Once again Taste of Nova Scotia members will sell delicious beer-inspired creations to hungry festival goers. Scanway Catering, Saeger Bistro, FID Resto, and Brussels Restaurant will serve up mouth-watering dishes such as Lobster Avocado Tacos, Marinated Slow Cooked Pork Blocks and Beer-Steamed Mussels! Visit www.seaportbeerfest.com for complete menu details and see what fabulous desserts Chef Ray Bear will also be serving up!



The Seaport Beerfest is excited to kick-off things early with a one-of-a-kind food and beer pairing dinner, featuring Mirella Amato and the culinary skills of Brussels Restaurant and Brasserie. The event will be held on the Brussels courtyard patio Thursday, August 12 at 6:00pm in Granville Square. The evening will feature a reception plus four courses paired with beers from the restaurants' extensive in-house selection. This special evening of food, beer, music and prizes will be one to remember. Tickets are \$60.00 plus tax and gratuity and can be reserved by booking at info@brusselsrestaurant.ca or by phone at 406-7737 (see www.brusselsrestaurant.ca for details)

Come see what the buzz is all about at the Halifax Seaport Beerfest. Tickets are selling quickly, and the Saturday night session is once again expected to sell out (only 1500 tickets/session available this year). Tickets available at select NSLC stores, Bishops Cellar and Garrison Brewing Co. for \$40 (+hst) per session or \$45 (+hst) at the door. Sessions will run Friday night 7:00pm to 10:00pm, Saturday afternoon 2:00pm to 5:00pm and Saturday night 7:00pm to 10:00pm.

For more information please visit www.seaportbeerfest.com or contact:

Bruce Mansour, Festival Co-chair
Tel: (902) 221-0111
E-mail: bruce@makeithappen.ca

Brian Titus, Festival Co-chair
Tel: (902) 830-5343
E-mail: btitus@garrisonbrewing